Supplementary Materials S2

1. **Information presented at Stakeholder Focus Group 1**

- Sustainable Urban Mobility Planning, virtual presentation, Katharina Krell, Interreg Europe
- Environmental Impacts of Transport Challenges, by Prof. Brian Caulfield, Trinity College
- Health outcomes of transport, video of Prof. Audrey de Nazelle's presentation to HEPA Europe, 2022
- Town Centre policies, by Alison Harvey, Heritage Council
- Local context, existing transport provision, future planning objectives and planned developments for the city, Director of Services, Forward Planning and City Engineer, Kilkenny County Council

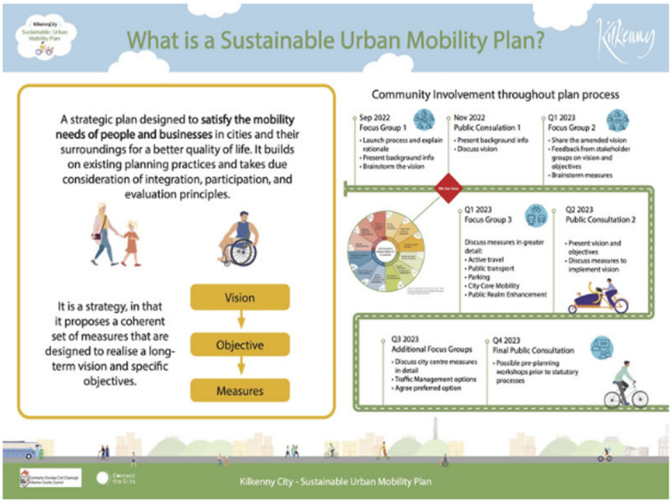
2. **Information presented at Public Consultation 1**

- Overview video explaining the full process
- Video footage from each presentation at the stakeholder group
- 12 no. Information boards with background information and synopsis of stock and flow analysis
- All content displayed during intervention is available on the following website: https://consult.kilkenny.ie/en/consultation/kilkenny-city-sustainable-urban-mobility-plan

Sample Video Content prepared for Public Consultation and online distribution



Sample Information Board Displayed at Public Consultation 1



3. Information presented at Stakeholder Focus Group 2

- Update from facilitation team on public consultation 1
- Update from City Engineer on sustainable transport developments in the city
- Update from researcher on key points from the National Sustainable Mobility policy
- Update from the National Transport Authority on the Safe Routes to School programme

4. Information presented at Public Consultation 2

- Draft of Vision, Objective and Measures presented online and on display boards.

5. Outreach for Public Consultation 2

- Two no. in-person events in Kilkenny City
- Display boards at public venue for four weeks
- Online survey to allow public to provide feedback
- Promotion of events and survey:
    - Kilkenny County Council and other organisation's social media
    - Interviews and advertising campaign on local radio
    - Press releases and advertisements in local paper
    - Advertising on bus stops in Kilkenny city
    - Leaflet drop to Kilkenny city residents and businesses

Sample Promotional Material developed:



Figure S2 Display boards and social media posts